

Implementation date and additional rounds

2011 and 2015

Tobacco products package coverage and location

Graphic health warnings are required to cover the bottom 50% of the front and 50% of the back of the package. Overall, 50% of the package space is allocated to health warnings.

Misleading information

Misleading descriptors such as 'light,' 'low tar,' 'mild,' are prohibited from appearing on packages.

Constituents and emissions information

A single message is required to display qualitative (descriptive) constituents and emissions information on one lateral side.

Special notes

Legislation applies to all tobacco products (combusted and smokeless) without specifying the content of the warnings for each type of tobacco.

Rotation schedule, history, language, and help for smoking cessation

El Salvador has produced two rounds of graphic health warning labels:

Round (Year)	Number	Size (%) [average— front/back]
R1 (2011)	6 pairs	50— 50/50
R2 (2015)	5 pairs	50— 50/50

Warnings within each round are required to be rotated for a period of 12 months. Warning texts must be in Spanish, the principal language of the country. A quit line phone number is required to be displayed on the package.

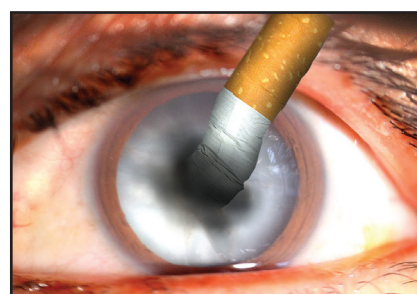
WARNINGS: 2015



FUMAR CAUSA ABORTOS



EL HUMO DEL CIGARRILLO CAUSA ENFERMEADES RESPIRATORIAS



FUMAR CAUSA CATARATAS



FUMAR DAÑA LOS DIENTES Y ENCÍAS



FUMAR DAÑA LAS ENCÍAS

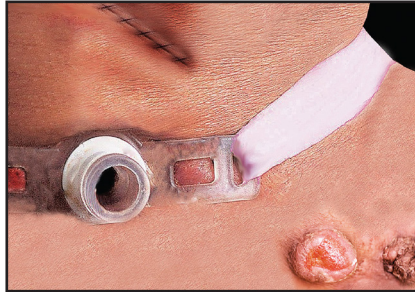


FUMAR CAUSA INFARTOS CEREBRALES

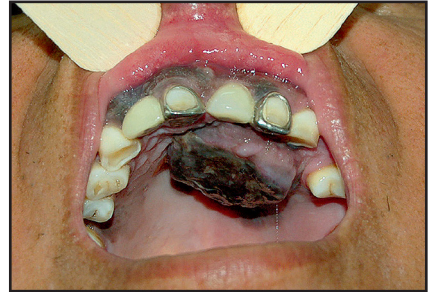
WARNINGS: 2015



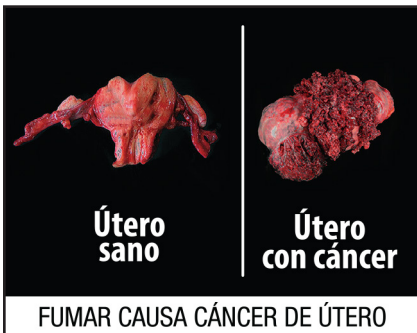
FUMAR CAUSA ENVEJECIMIENTO PREMATURO



FUMAR CAUSA CÁNCER DE LARINGE



FUMAR CAUSA CÁNCER DE PALADAR



FUMAR CAUSA CÁNCER DE ÚTERO

WARNINGS: 2011



WARNINGS: 2011

**Fumar causa
cáncer de laringe**



**Fumar causa
cáncer de lengua**



**Fumar daña la piel
y envejece**



**Fumar es causa de
nacimientos prematuros**

