

Types of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover 85% of the front and 100% of the back of the package. Overall, 92.5% of the principal display areas of the package are allocated to HWLs. An additional text-only warning is required on 100% of the top and at least 80% of the bottom of the package.

Content

The HWLs contain identical pictures and texts for both smoked and smokeless tobacco products. However, the pictures and texts address only the effects of smoking, including death, cancer, impotence, miscarriage, lung disease, and heart disease. There is no specific content for smokeless tobacco products.

Language

Warning texts must be in Portuguese or Tetum, the principal languages of the country.

Cessation Aid

A quitline phone number is required to be displayed on the front and back of the package.

Number, Rotation Schedule and History

Timor Leste has issued one round of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average- front/back
R1 (2018)	6	92.5 – 85/100

Each HWL should be displayed for no longer than 12 months. However, the law does not specify how frequently the Minister of Health must update the warnings.

Constituents and Emissions Information

No message is required to display qualitative (descriptive) constituents and emissions information on the package.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as “light,” “ultralight,” “mild,” “less tar,” and “elegant” are prohibited from appearing on packages.

Additional Notes

The law requires many elements of plain packaging, including standard pack and font colors. However, the law does not require that the brand name be written in a standardized typeface, nor does it standardize the pack shape, size, or texture.

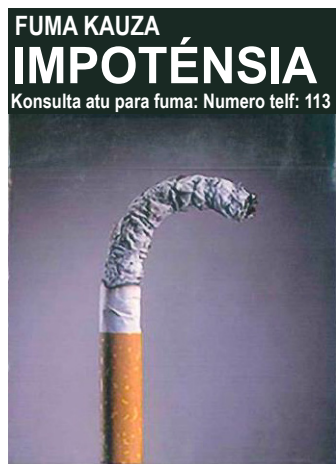
WARNINGS: 2018

ALL TOBACCO PRODUCTS

FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK



FRONT & BACK

